Satish Menon, Chief Architect, Yahoo Media Group

Satish is the vice president and head of the video/syndication platform at Yahoo. His team is responsible for powering all of Yahoo's video sites as well as providing content syndication and monetization services to non-yahoo publisher sites using their latest acquisition (Maven Networks). He joined Yahoo as the Chief Architect of Yahoo Media Group.

Prior to joining Yahoo, Satish co-founded and was the VP/CTO of Kasenna, the IPTV Company, which was a spin-off of SGI's multimedia software technology group. Under his leadership Kasenna built the industry's first, SOA-based application delivery platform for internet & IPTV video and web services. At SGI, Satish was the director of engineering for the Software Technology Group, where he led the development of the video serving and digital asset management platforms. He joined SGI from Georgia Tech, where he was the lead research scientist for the NSF-funded laboratory for distributed computer systems research. He started his career at AT&T Bell-Labs where he worked on a number of different technologies including mobile telecommunications, local area networks and the UNIX operating system. Satish was one of the founding board members of the Internet Streaming Media Alliance (www.isma.tv) and has been a speaker at technology conferences such as SuperComm, National Academy of Engineering, TelcoTV, etc.

Satish earned his doctorate in computer science from Georgia Institute of Technology. He holds key patents in the areas of content distribution and digital asset management.